

No.26-18/2010-T&C-CM

Date: 13.09.2012

Circular T&C-CM No. 57/12-13

Subject: Offering 3G data card (3.6 Mbps) at reduced sale price as a back-up to the ADSL postpaid Broadband customers under ADSL Broadband plan in Bangalore, Hyderabad & Kolkata SSAs only on promotional basis for 90 days – reg.

In order to provide uninterrupted broadband services to the customers, it has been decided by the competent authority to offer 3.6 Mbps 3G data card as a back-up to ADSL broadband connectivity at reduced sale price to the existing and new ADSL Broadband customers of Bangalore, Hyderabad & Kolkata SSAs on promotional basis for 90 days as follows:-

A. For ADSL Broadband customers with FMC >= Rs. 600/- plan (monthly payment option)

- Sale price of 3.6 Mbps 3G data card:- **Rs. 800/- (Excl. of VAT)**
- SUK with 1GB free data usage embedded in the SIM with a validity of 30 days- Rs.132 [Exclusive of S. Tax]
- SUK price includes price of Normal SIM and if the customer wants USIM SIM, then an additional Rs.59 is to be charged.
- The bundled free data usage of 1 GB is to be used within 30 days from the date of activation.
- Plan voucher - Rs.51 [Inclusive of S.Tax] (200 MB free data usage to be used within 30 days from the date of activation) shall be purchased for activation of data plan.

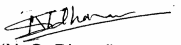
B. For ADSL Broadband customers under annual payment option or longer period commitment with any FMC plan

- Sale price of 3.6 Mbps 3G data card:- **Rs. 500/- (Excl. of VAT)**
- SUK with 1GB free data usage embedded in the SIM with a validity of 30 days- Rs.132 [Exclusive of S. Tax]
- SUK price includes price of Normal SIM and if the customer wants USIM SIM, then an additional Rs.59 is to be charged.
- The bundled free data usage of 1 GB is to be used within 30 days from the date of activation.
- Plan voucher - Rs.51 [Inclusive of S.Tax] (200 MB free data usage to be used within 30 days from the date of activation) shall be purchased for activation of data plan.

2. After first month, customers are required to recharge their data card at market operated rates offered by BSNL to all data customers.

3. The data cards may be offered through BSNL CSC only, after verification of credential of the customer i.e. the last paid bill of the BSNL ADSL Broadband connection in respect of existing customer and proof of having taken BSNL Broadband connection in respect of new customer, till the stock lasts, against purchase of SUK, plan voucher and on submission of CAF.

4. It is also to be ensured by the circle that only one Data Card as per this order is to be offered against one BSNL ADSL connection.
5. The above promotional scheme shall initially be available **in Bangalore, Hyderabad & Kolkata SSAs only w.e.f. 15-09-2012 on promotional basis for 90 days.**
6. Concerned circles are advised to popularize the scheme through all modes of communication.
7. All other terms and conditions currently applicable to Broadband customers and 3G data card customers shall remain the same.
8. This circular is issued based on the approval of the Competent Authority in Broad Band cell File No.64-03/2009-BB. For queries/clarification/ feedback in respect of above tariff, the communication may be addressed to Sr. GM (NWP-BB), C.O. , BSNL, New Delhi and monthly feedback report may kindly be sent at tccfa.hq@bsnl.co.in, broadbandbsnlco@gmail.com, tariffcmcoobsnl@gmail.com, hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in. for further review of the scheme.


(N. S. Dhami)
AGM (T&C-CM)
Ph. 011-23327658

To
CGMs- Andhra Pradesh, Karnataka Telecom Circles
CGM - Kolkata Telephone District.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr.GMs (Sales & Marketing)-for giving publicity.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)